

EEO PUBLIC FILE REPORT
Townsquare Media Evansville/Owensboro, Inc.
WKDQ (FM), WDKS (FM), WGBF (FM), WJLT (FM), WGBF (AM),
WOMI (FM), WBKR (FM)
April 1, 2017 to March 31, 2018

Section 1. Vacancy List

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS that Referred the hire
Media and Digital Sales Executive	1,2,3,4,5,6,7,8,9,12	12
Media and Digital Sales Executive	1,2,3,4,5,6,7,8,9	2
Regional Digital Sales Executive	1,2,3,4,5,6,7,8,9	8
Regional Digital Sales Executive	1,2,3,4,5,6,7,8,9	8
On-Air Host	1,2,3,4,5,6,7,8,9	1
On-Air Host	1,2,3,4,5,6,7,8,9,11	11
Brand Manager	1,2,3,4,5,6,7,8,9,11	11
Brand Manager	1,2,3,4,5,6,7,8,9,11	11
Receptionist	1,2,3,4,5,6,7,8,9,12	12

Section 2. Recruitment Source List

RS Number	RS Information	RS Entitled to Vacancy Notification ? (Yes/No)	No. of Interviews Referred by RS over 12-month period
1	Broadcast Compliance Services – Service posts jobs to over 100 resource locations in the Tri-State area. - Robin Cooper 1700 Rockville Pike, Suite 400 Rockville, Maryland 20852 – (301) 998-6136	N	3
2	Facebook Recruiting Coordinator, TSM Office: 203-861-0900 www.townsquaremedia.com	N	2
3	Greenhouse Exports to: Career’s Page Recruiting Coordinator, TSM Office: 203-861-0900 www.townsquaremedia.com	N	0

4	Greenhouse Exports to: CareerBuilder Recruiting Coordinator, TSM Office: 203-861-0900 www.townsquaremedia.com	N	0
5	Greenhouse Exports to: Indeed Recruiting Coordinator, TSM Office: 203-861-0900 www.townsquaremedia.com	N	1
6	Greenhouse Exports to: Simply Hired Recruiting Coordinator, TSM Office: 203-861-0900 www.townsquaremedia.com	N	0
7	Greenhouse Exports to: Glassdoor Recruiting Coordinator, TSM Office: 203-861-0900 www.townsquaremedia.com	N	0
8	Greenhouse Exports to: LinkedIn Recruiting Coordinator, TSM Office: 203-861-0900 www.townsquaremedia.com	N	9
9	Greenhouse Recruiting Coordinator, TSM Office: 203-861-0900 www.townsquaremedia.com	N	12
10	All Access & Radio Trades	N	2
11	Referred by Client or Internal – Chad Benefield, Traci Davis, Mike Schenk 20 NW 3 RD Street, Suite 600, Evansville, IN 47708 - (812) 425-4226	N	16
12	Townsquare Media On-Air – Promo's Carrie Williams 20 NW 3 RD Street, Suite 600, Evansville, IN 47708 – (812) 425-4226	N	6
Total Number of Interviews over 12-month period: 51			

Section 3. Recruitment Initiatives

Type of Recruitment Initiative	Brief Description of Activity
Townsquare Media – Job Fair – Live Event - 01/25/2018	On January 25, 2018, The seven stations WKDQ (FM), WDKS (FM), WGBF(FM), WJLT (FM), WGBF (AM), WOMI (FM), WBKR (FM) hosted a job fair at the Holiday Inn Airport. There were over 50 vendors with well over 750 individuals participating. The Station President, LaDonne Craig along with the Sales Managers attended the fair, soliciting resumes and spoke with interested people about careers in the broadcasting industry.
Establishment of Internship Program	During the reporting period, the Employment Unit hosted 8 interns: 3 from University of Southern Indiana, 2 from Western Kentucky University, 1 from Missouri Baptist University, 1 from Apollo High School, 1 from Owensboro High School. They worked (interned) 10-20 hours per week. Job shadowed in a variety of areas- on-air, production and sales on the morning show and in promotions. Also, shadowed members of the sales team.
“Participation in Events/Programs Sponsored by Educational Institutions”	Bobby Gates and Ben Davis participate in the Advisory Board for the Evansville Vanderburgh School Corporation’s High School Radio Station. There are regular meetings to work with the teachers to help prepare students for a career in Broadcasting. It is at these meetings that we also line up various job shadowing opportunities and other tasks to assist the students.
“Participation in Events/Programs Sponsored by Educational Institutions”	In December, Ryan O’Bryan, Brand Manager, gave tours of our building to 30 students from Southern Indiana Career and

	<p>Technical Center radio station on Lynch Road. He offered some advice on their on-air product. Kenton McDonald is the Radio/Television Instructor and General Manger for 90.7 WPSR.</p>
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