

TOWNSQUARE MEDIA "BIG GAME SQUARES" CONTEST RULES:

1. All contestants must be at least 18 years old, and must have a valid social security number.
2. There will be a maximum of 100 contestants for this game. One hundred (100) will come from online registration. The online squares will go to the first 100 listeners that sign-up.
3. Each participant will receive a square on the "Big Game" board, which contains 100 squares. Each square represents the final score of the NFL's "big game" on February 6, 2011.
4. Squares will be randomly assigned to each contestant. All assignments and decisions are final.
5. The winner will be determined by the final score of the "big game" for the contestant that is in the board square that represents the final score of that game.
6. If, for some reason, the square with the final score is not filled, a random drawing from the remaining contestants will determine the winner.
7. The grand prize winner will receive gift certificates from client sponsors (up to \$2,500 total).
8. There will be no substitutions for prizes.
9. Any and all applicable taxes on prizes are the responsibility of the winner. Winner will receive a 1099 from TOWNSQUARE MEDIA.
10. Contestants are limited to one prize per household and/or address and can win only once on any TOWNSQUARE MEDIA EVANSVILLE station (WDKS, WGBF-AM/FM, WJLT, WKDQ, WBKR) every thirty (30) days. If you or anyone in your household wins a prize valued at \$1,000 or more, you will not be eligible to participate in another TOWNSQUARE MEDIA contest for three months; \$4,500 or more, you will not be eligible for another contest for one year.
11. Employees of TOWNSQUARE MEDIA, its agents, sponsors, other media outlets, affiliates and their families are not eligible to participate in any contest.
12. TOWNSQUARE MEDIA reserves the right to disqualify contestants who do not adhere to TOWNSQUARE MEDIA contest rules. Persons who enter a contest under a fraudulent name, age and/or social security number will be automatically disqualified from all contests, present or future, on TOWNSQUARE MEDIA stations.
13. TOWNSQUARE MEDIA reserves the right to revise these rules at any time.